

## Summary

The OptimalResume.com Career Services Suite was designed to provide online career services to job seekers at all levels and has been adopted by over 600 institutions worldwide. It creates significant time and cost savings for corporations over traditional outplacement services and is private branded. The program goes well beyond helping jobseekers build great resumes. It offers an entire suite of learning and training modules arming the user with everything they need to succeed in a highly competitive job market.

With **OptimalResume.com**, candidates in transition create a marketing presentation of their skills and abilities in a more engaging, interactive, user friendly and effective way. Professionals in the **Job Search Process** love working with OptimalResume.com because it offers all of the tools needed to manage the communication flow in as simple and easy a manner as possible.

The self-directed system dramatically streamlines the training, review and communication process and was designed to accommodate even the highest volume of traffic. Webcasting, messaging, chatting, emailing, making announcements, providing resources, giving tips, creating resume books and much more has never been easier. Second-to-none training, customer service and professional marketing assistance put you on the leading edge.

Your organization can fully tailor your branded, private and secure website to reflect your philosophy on career transition. You have the flexibility to subscribe to individual application modules or to package them together. Our flexible and customized modular offering helps you find the most cost-effective solution to meet your unique needs.

## Learning Modules



**OptimalResume** – Our flagship product is the gold standard in online resume technology that is now accepted at hundreds of universities, outplacement companies, industry associations and workforce investment boards across the country.



**OptimalLetter** – Our next generation online letter builder that makes it easy for the job applicant to quickly create and store almost any kind of letter with custom instructions and examples approved or provided by your company.



**OptimalEfolio** – Helps the job applicant to stand out in a highly competitive marketplace with an attractive online portfolio that demonstrates the individual's unique skills and competencies to any potential employer.



**OptimalInterview** – Lets the job applicant practice and develop interviewing skills with real-to-life, multimedia interview scenarios that were developed by seasoned employment professionals to prepare them for even the toughest of interviews.



**OptimalAssessment** – An online self-assessment tool that helps the job applicant evaluate their skills and experiences in order to make important career decisions and execute their best resume, cover letter or interview.



**OptimalVideoResume** – A cutting-edge technology that makes it easy for each job applicant to create high-impact video resumes to uniquely market themselves to potential employers.

Our flexible and modular offering helps each organization obtain the most cost-effective solution to meet its unique needs.

Please call (877) 998-7654 or visit our website at <http://optimalresume.com> to get started!