



The Tech sector is on fire! If you want IN, TechVoo® gives YOU, the business minded person, the path to hire the technical talent and make money!



Over 75% Gross Margin in 2014 and 2015

A close-up of a green keyboard key with the words 'OWN A FRANCHISE' printed in white, being pressed by a finger.

OWN A
FRANCHISE

Cars have Midas, Meineke, PepBoys, Autozone, Car-X and more. Computers and the IT Industry? No choices until now; TechVoo® is the answer.



RETAIL HOURS - enough said. Having nights, weekends and holidays free is great!



Investment Information

FINANCING AVAILABLE

Investment: **\$91,495-\$160,650**

Net-Worth Requirement: **\$250,000**

Franchise Fee: **\$49,700**

Royalty Share: **6% to 7% based on Revenue**

Advertising: **2% of Gross Sales and Local Marketing**

Veteran Support: **15% Off Franchise Fee**

Operations and Franchisee Support

Training Onsite: **5 Days, Grand Opening**

Training at Headquarters: **3 Weeks**

Ongoing Support: **Purchasing Co-Op, Meetings, Field Operations**

Marketing Support: **Advertising Co-Op, Regional Media, Ad Slicks, Local Advertising**

Number of Employees Required per Location: **2 or more**



The Ideal Franchisee

- Business minded individual or partners
- Customer service and business networking focus
- Ability to connect with clients and manage employees

TechVoo® knows the elements of success. We'll help you determine if we're the right franchise for you. Candidates come in with various levels of business and technical knowledge. Keep in mind: **BUSINESS ACUMEN is MORE IMPORTANT** than technical knowledge. Your job as a unit owner will be to hire and coach your staff to be the best they can be. You'll also be a relationship manager to your clients, and your job will be to grow your book of business.



How is TechVoo® Unique?

- TechVoo® fills the gap in the tech industry; TechVoo® is the “place you’ve heard of” that fills the space between the big-box retailer and the guy-you-know
- Businesses and individuals go out of their way to FIND a TechVoo® store
- TechVoo® saturates the markets and neighborhood it enters - it’s TechVoo®, then “everyone else”
- We’re BUSINESS FIRST; technology is just the tool to solve problems and make money. The competition fails on this critical point

When you think of “computer repair”, what comes to mind? The options are limited. If the machine is new and under warranty, the manufacturer is a possible option. After the warranty expires, the options become even more limited. Most people are left to the high cost, slow speed, and lesser quality of the big-box retailer or a local individual without the systems and infrastructure to fully support their needs. It’s two extremes with a missing middle market for the masses. This gap in the market is profitable and ready to be filled. TechVoo® successfully combines the skills and experience expected from a large retailer, while providing the customer service clients want from a smaller business.

TechVoo® is designed with our clients in mind – a single place for computer-related purchases and services. TechVoo® has expertise in IT Support, with skills specialized in every computer brand including Apple®, Lenovo®, Dell®, HP®, and more – no computer is out of scope. The sales floors evolve as well, offering new opportunities to attract new customers.

Commercial clients are the focus of TechVoo®’s monthly IT support plans and recurring revenue base. With established clients that outsource their IT to TechVoo®, you – the franchisee, are not left hunting for business each month. TechVoo®’s corporate support structure allows you to offer advanced services such as networking and web development which clients depend on to run an efficient business. By offering in-store and off-site support, every person and business has the potential to be a TechVoo® client. The gap in the market between the large retailer and the lone computer geek is closed through the TechVoo® concept.



Company Background

Established: 2009

Locations when started Franchising: 2

Began Franchising: 2015

Industry Size: \$2 Trillion USD



Why TechVoo®?

- Automate your business allowing you to create your own schedule
- Loyal customer base that provides repeat business
- Work fewer hours and make more money
- Cut expenses without sacrificing quality
- Retailers hour - keep your weekends and nights free

Potential for profit in nearly any economic climate – The IT sector is a “common need” for most people, like the healthcare industry. People depend on computers for business, communication and carrying on their daily lives.

Year	Global Computer Sales
2015	553,400,000
2014	537,830,000
2013	542,600,000
2012	494,000,000
2011	440,000,000
2010	377,000,000
Total Numbers of Sales	2,944,830,000

Source: www.statista.com/statistics/272595/global-shipments-forecast-for-tablets-laptops-and-desktop-pcs/



Revenue

TechVoo® generates revenue in multiple ways:

- Managed IT Services for recurring revenue
- Selling both new and refurbished computers
- Setting up new equipment in homes and businesses
- Upgrades on computers ranging from memory to hard drives
- Troubleshooting and repairing existing equipment
- Repairs for hardware issues such as motherboards and hard drives
- Repairs for software issues such as operating systems and business programs
- Business Servers and Networking

Customers have the option of:

- Having a technician dispatched for an in-person appointment
- Bringing their computer into one of our retail stores
- Scheduling a convenient remote connection to complete the work

Forecast IT Services Spend Worldwide



Source: www.statista.com/statistics/203970/global-it-services-revenue-forecast/

Range of Services

No appointment is necessary for a customer to come into a TechVoo® store. Clients need these services on a daily basis:

- Managed IT Contracts
- Virus Removals and Antivirus Software
- Installing Operating Systems
- Laptop Screen Replacement
- Internal Repairs
- Data Recovery
- Data Transfers
- Data Backup Options
- Laptop and Tablet Charging Port Repairs



1 in 3

Roughly 32% of computers in the world are infected with some type of malware.

Source: cloudtweaks.com/2014/04/cloud-infographic-computer-virus-facts-stats/

Products

TechVoo® enjoys high gross margin on product sales due to having the right part available at the right time in stock:

- Desktop computers
- Laptop computers
- Used Apple equipment
- Networking equipment
- Monitors
- Memory and Storage drives for upgrades



Marketing

- Pre-created ad slicks
- Templated stationary
- Branded design files for apparel and more
- Online ad campaigns including Google AdWords and Facebook Ads
- Local involvement coaching
- Maps and directory listing

There's no reason to reinvent the wheel when it comes to marketing. TechVoo® took a lot of the risks for you, throughout the initial years in business. Marketing is a combination of Art and Science, and we've figured it out for you. We employ online and local touchpoints to get the right clients when their IT need arises. From television and radio to coupons and coat hangers, we've tried it all. Now leverage our experience and learning to hit the ground running!



Training & Support

You don't need to be an expert in technology to become a TechVoo® franchisee. Through TechVoo® Franchisee Support, you will receive the training and support you need to maximize your potential for success and profitability.

TechVoo® will help you learn what you need to know to operate a TechVoo® sales and service storefront. This means you'll be exposed to various aspects of the business, including training made available to you and your staff. You will be acquainted with the operational know-how, marketing techniques and tools you'll need for maximum operating efficiency.

Your training will include both academic and hands-on instruction. Topics include: storefront administration, employee recruitment, technical diagnostics and troubleshooting, repair procedures, sales techniques, inventory control, financial management, and the elements of maintaining successful customer relations.

TechVoo® also provides ongoing support to franchisees on topics including business decision guidance, inventory, assistance finding the best members to join your new team and more.



The Right Leadership



Amit Mehta, Founder & CEO

Born and raised in the suburbs of Chicago, IL, Amit is a Computer Engineer from the University of Illinois at Urbana-Champaign. He worked in California's Silicon Valley, in the semiconductor and microchip industry for 3 years. Amit is a graduate of the Goldman Sachs 10,000 Small Businesses initiative, which helps businesses accelerate to the next level.

Amit began TechVoo® (previously known as Fast on Site) in 2009 with less than \$5,000 in personal funds and grew the company to multi-million dollars in total revenue, which continues to grow. His business accomplished this without ever taking on debt and has full-time employees. TechVoo® is the powerhouse in I.T. services, growing from a few local customers to a clientele stretching throughout the Chicagoland area. TechVoo® began as a means to meet the growing demand for expert level computer repair for businesses and residential clients. The TechVoo® business model focused on two key elements:

1. Faster, higher quality results than large retail competitors.
2. Actively market the business to inject growth where others wait for organic growth.

Through consistent efforts and happy customers, TechVoo® grew its repeat and referral client base while continuing to bring in new business.

Next Steps

- Get your questions answered by a TechVoo® representative
- Let us get to know you; meet the TechVoo® family
- Experience a Discovery Day at a corporate location

Call us at 844-TECH-VOO (844-8324-866) and ask to speak with a member of the Franchise Sales team. If you qualify, you'll be asked to come on-site to experience our operations in person during a Discovery Day. During this experience, you will learn all about the various aspects of The TechVoo® Franchise System – from real estate development and financing to advertising and storefront operations. This initial interview gives both parties the opportunity to determine whether we're right for one another.

Contact Information

Direct questions to: **Franchise Team**, (630) 793-9349, franchise@techvoo.com

