

### Sell to the Americas

www.mobaires.com

# Who we are?

We are a young company formed by engineers technology enthusiasts that since 2010 are focused on providing IT solutions to the world.

We proactively work to help our clients achieve their business goals.

We specialize in providing services for startups, small and mid sized technology driven companies looking to achieve their goals by controlling costs without sacrificing quality.

We take **quality** and **commitment** to work as a fundamental pillars.



# How we do it?

As a team we apply **agile methodologies** and **management tools** that allow us to be part of global teams keeping **fluid communication** and efficient management.

Visibility and Feedback are the keys to gather greater control on each project leading to succeed expectations.

High Quality is achieved by combining a great project management and a team with strong technical skills.



# Why Argentina?

From Argentina to the world we offer the benefits of offshoring combined to provide maximum customer satisfaction and the best cost effective results.

#### **MEASURABLE COST SAVINGS**

Teams and solutions completely tailored with ascertainable quality that a highly trained professional is being recruited with an extremely competitive price.

#### STRONG COMMUNICATION

Culturally Argentina perfectly aligns to the culture of US. Also we are able to speak English as our second language preferred.

#### **PERFECT CULTURAL FIT**

Culturally and emotionally, Argentines often seem more European than other Latin Americans.

#### **TIME ZONE OVERLAP**

You may delegate work or do continuously monitoring the minute due to de same stretch of time zone whit US.

#### **HIGHLY SKILLED LABOR FORCE**

Highly trained professionals in their area of expertise to help you accomplish your goals and take you to success.



## What we do?

### WE SUPPORT OUR CUSTOMERS IN THE DIFFERENT STAGES OF BUSINESS GROWTH.

**Building software** is our specialty, so we can help at every stage of **an iterative process** from conceptualization, research, SRS, architecture, engineering, testing and implementation.

We basically offer two kind of services: **Software Development** and **Staff Augmentation**.

### Software Development

This service is designed for companies that needs to work up high quality software projects on time.

Our service starts from the **detection of the need**, providing advice and research to help define the system requirements that best suit your **business needs**.

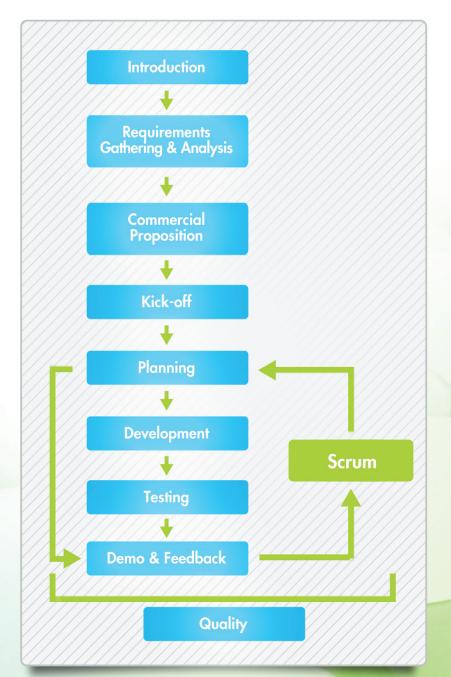
Software development is delivered in the context of an iterative process that provides great visibility to the customer and allows us to incorporate the **feedback** in a timely manner so that the resulting product fulfills our **customers expectation and needs**.

Here are only a few examples of what we can do for your company:

Minimum Viable Product (MVP) Proof of Concept (POC)

Android Native Apps iOS Native Apps HTML5

Web Applications Enterprise Applications REST API





### Staff Augmentation

This service offers the ability to **build or scale an IT software team** by *reducing costs, increasing quality and driving control every moment.* 

Our team is ready to be part of a **larger global team**, following the most used **agile methodologies**.

All our talents are constantly trained on the latest technologies and speak English, that is why they can **interact seamlessly** to any IT team in the world.

We offer a variety of **highly qualified talents** to our clients to build their team in a dynamic and efficient way:

#### **Project Managers**

#### **Software developers**

- ► Back-end engineers
- Front-end engineers
- Mobile engineers

#### **Testers**



# Our technologies













#### Web

Rails Grails node.js php / symfony2

#### **Frontend**

HTML5 & CSS3 HTML responsive for mobile devices javascript / jQuery

### PhoneGap

#### **Social APIs**

Facebook connect Twitter

YouTube

#### Mobile

Android iOS

#### Data

SQL



### **Success** stories

We enjoyed working with the following companies in the world

























Outsourced the Microsoft Windows and Mac OS from scratch for the core business solutions they offered. Remote Software R&D, Testing and Agile Management done for more than three years.

**Technologies Applied:** Objective C, .NET C#, Java, MySQL, Mac OS X, Windows

**Services Delivered:** Staff Augmentation (Offshoring / Outsourcing)





IT Tech Partner from the beginning. From configuring Linux Servers through fully developed core business product to specialized iPad app for Physicians. Everyday software development work from here combined with sales and management team from the US.

Technologies Applied: Java, Spring MVC, Linux Servers, Web, Spring, MySQL, PostgreSQL, iOS (Objective C), jQuery among others.

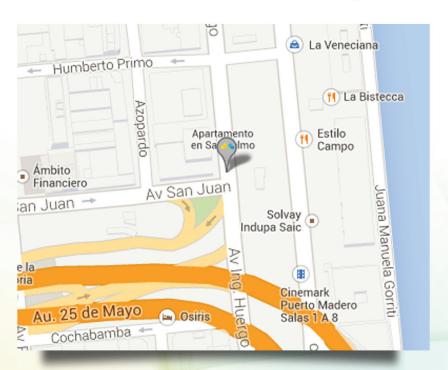
Services Delivered: Staff Augmentation (More than 5 developers and a Tech Leader simultaneously)



### Contact Us

Easy ways to get the answers you need from us

Av. Ingeniero Huergo 1189 PB, Ciudad Autónoma de Buenos Aires, Argentina



- **S** mobaires
- info@mobaires.com
- www.mobaires.com
- in linkedin.com/company/mobaires

### **Trust Us**









